



GROWING FROM INSIDE STRATEGIC CONSULTING IN INTELLECTUAL PROPERTY

01 The Problem

Many law firms and IP Agents work daily with clients across multiple legal areas who already possess Intellectual Property assets, yet these assets often:



Are not registered

Trademarks, patents and designs that have never been protected.



Have filings without legal representation

Applications submitted directly by clients, without specialised legal guidance.



Contain ignored or unattended events

Oppositions, provisional refusals, renewals or extensions that were overlooked or not prioritised.

The Result: **missed opportunities**, increased legal risk for the client, and **growth potential left untapped** by the firm.

02 The Solution

Growing From Inside, a strategic study that analyses your existing client portfolio and uncovers real and immediate opportunities.



Retrospective analysis of the last 5 years

Identification of non-IP clients with potentially protectable or pending assets.



Intelligent cross-matching of public data

Combining your client list with official trademark, patent and design databases.



Automatic identification of opportunities

Unrepresented filings, refusals, oppositions, gaps in protection and assets ready for expansion.



Strategic and financial projection

A plan to integrate IP services into your firm's portfolio, including an estimated economic impact for the upcoming years.

03 Benefits for Your Firm

Organic revenue growth
Increase your IP revenue without acquiring new clients. Everything begins inside your existing portfolio.

Stronger market differentiation
Offer a more proactive and comprehensive service, strengthening reputation and perceived value.

Greater client loyalty
Active management of IP assets reinforces trust and long-term client relationships.

Direct increase in revenue
Each opportunity identified represents real, measurable work currently invisible within the firm.

TECHFRAME
CONSULTING SERVICES

Why Techframe Consulting Services

Techframe Consulting Services is a strategic partner with 25 years of experience in developing technological solutions and data analysis for Intellectual Property.

With advanced tools and proprietary methodologies, we ensure accuracy, precision and tangible results.

www.techframe.com

